

## CAMPAIGN FACT SHEET

The Kansas City *St. Jude Dream Home*<sup>®</sup> Giveaway is a community service project sponsored by **Jeff Kutcher of Prestige Home Builders, Inc., Creekmoor, a Cooper Community, KCTV5/KSMO-TV, KFKF-FM Country 94.1, Hot 103 Jamz, KPRT Gospel 1590, KDTD 1340, and Dos Mundos** to benefit St. Jude Children's Research Hospital. A newly built home valued at \$400,000, along with other high-end prizes, will be given away at the end of the promotion on June 5, 2010.

**TICKETS**      **\$100 tickets will go on sale March 9, 2010** for a chance to win the *Dream Home* house or one of many other prizes. Tickets may be reserved with cash, check or a major credit card at Kansas City, MO area locations of **May Fair Cleaners & Laundry, Mazuma Credit Union, and Reece & Nichols** or by calling **800-385-9756**. Tickets can also be reserved by visiting **www.dreamhome.org**.

**GRAND PRIZE**      The first place prize is the *St. Jude Dream Home* house located at 1112 Metfield Ln. in Raymore's Creekmoor, a Cooper Community. **The St. Jude Dream Home house features:**  
3,118 square foot  
four bedrooms, four baths, three fireplaces, and a three car garage  
Lot donated by Creekmoor and construction coordinated by Prestige Home Builders  
Valued at approximately \$400,000

**OTHER PRIZES**      In addition to the *St. Jude Dream Home* House, 19 other prizes will be given away. Each is valued at \$1,000 or more. These prizes include:  
dry cleaning for a year, courtesy of May Fair Cleaners & Laundry  
picnic catering for 110 people, courtesy of BackYard Burgers  
dinner for a year, courtesy of Rancho Grande Cantina  
\$ 1,000 savings bond, value at maturity date, courtesy of UMB Bank  
\$ 1,000 savings bond, value at maturity date, courtesy of Mazuma Credit Union  
facials for a year, courtesy of Salon Oasis & Day Spa  
jewelry, courtesy of Eskew's Fine Jewelers  
United Home Comfort Package, courtesy of United Heating Cooling & Plumbing  
handmade 8' x10' needlepoint rug, courtesy of Amini's Galleria  
Family Resort Package, courtesy of Great Wolf Lodge  
\$1,000 gift certificate, courtesy of All is Vanity Salon  
24"x30" canvas mounted wall portrait and family portrait study, courtesy of Still Moments Portraits  
\$1,000 gift certificate, courtesy of Hancock Fabrics  
\$1,000 shopping spree, courtesy of Zona Rosa  
\$1,000 gift certificate for landscape and greenery at Paradise Nursery

Talo® SmartTouch® kitchen faucet and accessories package,  
courtesy of Brizo®  
PlatinumPass subscription for 2 for the 2010-2011 season, courtesy  
of the Kansas City Symphony  
\$500 gift certificate at 54<sup>th</sup> Street Grill & Bar and \$500 gift certificate  
at Sherrie's Cake Magic

**EARLY BIRD DRAWING** Buy your ticket before April 16, 2010 to also be eligible to win the Early Bird Prize, \$2,500 American Express gift card, courtesy of Frontier Investment Banking

**OPEN HOUSES** The St. Jude *Dream Home* house will be open to public every Saturday and Sunday from May 1 – May 30 (Saturdays 9am to 5pm and Sundays Noon to 5pm). Just for visiting the St. Jude *Dream Home* open house you can register FREE to win \$5,000 worth of furniture and accessories courtesy of Annie's Furniture and Gifts.

**DRAWING** Winners will be announced during the live St. Jude Telethon on KCTV5 on Saturday, June 5, 2010. Only 10,000 tickets will be sold.

**CONTACTS** If you would like more information or to be a part of this year's campaign, email Rinki Suri, St. Jude Event Marketing Representative, at HYPERLINK "mailto:rinki.suri@stjude.org" [rinki.suri@stjude.org](mailto:rinki.suri@stjude.org) or call (800)-711-5549

If your company would like to donate materials or services toward construction efforts, email Jeff Kutcher of Prestige Homes at HYPERLINK "mailto:Prestigeerin@aol.com" [Prestigeerin@aol.com](mailto:Prestigeerin@aol.com) or call (816) 318-8460